

John Chiarello

With over 20 years of experience as a Creative Designer, I can provide value to any company or organization who needs a full service Interactive, UX / UI Designer, Graphic Designer, Art Director, or Visual Designer.

Experience:

John Chiarello Art & Design - Freelance Designer - September 2019 – Present

Throughout my career, I worked as a Freelance Designer. Between contracts and as a side hustle, I have been the designer on the following projects:

- I Designed and deployed a complete website for a machine learning company.
- Website Landing Page design and PowerPoint presentations for a Houston Engineering Co. They manufactured several industrial products.
- I helped revise Motion graphics for a local Media Group using PowerPoint and converting some of those presentations to After Effects.
- Print Mailers, Fliers and special projects for a local Realty Group. These were promotional pieces marketing homes for sale in the Kansas City Metro Area.

UX/UI Designer for United Healthcare Group - August 2021 – May 2023

This was a full-time 6-month contract that was extended past 21 months for United Healthcare Group.

- Using Figma as our main design tool, we designed wireframes and prototypes from complex business requirements supporting Optum's ICM Modernization project.
- I was a key contributor and user of the company's "Netra Design System" which helped simplify the hand-off of the design assets and components to the development team.
- Participated in daily remote scrum meetings as part of their Agile Design process reviewing Discovery, Research, whiteboarding, sketching, Lo-Fidelity wireframes and pixel perfect High-Fidelity Figma wireframes.
- Was a creative contributor of PowerPoint presentations, newsletter, and online creative brief to educate and present our design philosophy to stakeholders.

John Deere Corporation / Training Design, Specialist - January 2019 – September 2019

I worked a 6-12 mo. contract as a Training Design & Marketing Specialist

- Designed Value Selling Guides which were interactive training modules for Dealers running on mobile tablets.
- Day to day, managed layout of content into engaging, user-friendly designs.
- Created PowerPoint presentations for in-class training modules.
- Gained knowledge in the Instructional Design Process, task analysis, and solution design.

Farm Journal Media Group / Multimedia Graphics Designer - July 2016 – September 2018

I was the sole Content Services Graphics Designer and Art Director on a variety of visual design projects. Major achievements producing high quality designs in near impossible timelines.

- Art Director for mood boards, email ads, banner ads, and print media inserts,
- Video editing, web site design, media kits, and trade show collateral design.

Cerner Incorporated / Sr. UX / Visual Designer - February 2010 - July 2016

Part of the User Experience Design team designing complex medical mobile and desktop applications.

- I designed graphic user interfaces from complex medical requirements.
- I collaborated with Solution Designers, Developers, Clinical Analysts, and Account Managers daily to effectively translate their complex solutions into user friendly experiences for clinicians treating patients in hospitals.
- I created sketches, wireframes, and high-fidelity prototypes using Sketch.
- I was Creative Director designing PowerPoint presentations for The Vision Centre.
- Major Achievement in Style Guide Development and use of sprites.

Resume

Skill-set:

- Over 20 years of experience with Adobe Suite of products, InDesign, Photoshop, Illustrator.
- Understanding of trends, best practices, design principles, Useability design standards.
- Experience with modern accessibility standards such as Sec 508, ADA, WCAG
- Expertise using the following UX/UI Design software:
 - Figma, Sketch, Miro, Axure, XD
 - Familiarity designing for HTML, CSS, Angular, and objective C
- Expertise in the following Graphic Design and corporate software solutions.
 - Microsoft Office
 - Xara Pro-Designer
 - Affinity Design Suite
 - Video Editing software such as Premiere, After Effects,
 - Some basic 3D CAD programs

Education:

University of Kansas Bachelor of Fine Arts in Design

Johnson County Community College Associate of Arts in Graphic Communications

<http://www.johnchiarello.com>

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